



**Max Bush, Director of Operations – UNT Alumni**  
**Suzanne Dangelmaier, Director of Programs**  
**Thomas Lloyd, Corporate Recruiter**  
**Mitchell Ward, Chairman & CEO**  
**March 1, 2024**

## WHO IS MW LOGISTICS?

Founded in 2001 by Mitchell Ward, Chairman & CEO, MW Logistics, LLC., is a privately held, non-asset based 3PL that designs logistic and transportation solutions for businesses. Working with asset-based partners, we secure shipping capacity and services across multiple transportation modes, including over the road, rail and bulk/tanker options. Achieving profitability early on, MWL has continuously grow with its diverse base of Fortune 500 customers and carrier relationships. With a focus on technology, customer service and talent, MW Logistics has emerged as one of the leading third-party logistics providers in North America.



**Mitchell Ward**

*Chairman & CEO of MW Logistics, LLC*



# Why Logistics?

**MW**  
LOGISTICS



# Aren't We All the Same?

- **The Supply Chain-** is a coordinated network that includes all the companies, facilities and business activities involved in sourcing, developing, manufacturing and delivering products.
- **Logistics-** is a component of the supply chain that focuses on the planning, implementation, and control of the efficient, effective forward and reverse flow and storage of goods, services, and related information between the point of origin and the point of consumption to meet customer's requirements.
- **Transportation** - the movement of goods and persons from place to place and the various means by which such movement is accomplished.

# Industry Stats and Growth

- **CSCMP reported in “The Great Reset” Logistics costs grew by 19.6% from 2021-2022**
- **Largest corporate spend is road freight**
  - 896 billion dollars in 2022 a 6% increase YoY.
  - 70% of all goods transported by road freight
  - 11 billion tons
- **In 2022 e-commerce sales grew 10% last year (to \$871 billion), accounting for 14% of U.S. retail sales**
  - Amazon has over 319 million square feet of warehouse space
  - Wilmington DE – 3500 workers & 40,000 robots
- **63,000 supermarkets and grocery stores in the United States**
  - 71% of all inventory is serviced by trucking companies
  - 92% of all produce and nuts rely on trucking
- **Petroleum companies spent 1.8 billion on transportation in 2023**
  - Maritime Spend
  - Costs associated with Exploration

**Consumer commodities make up the largest segment of the worlds supply chain**

# Technology In Our Industry

- Transportation management systems
  - Average cost \$150,000 for medium sized companies
  - Real time asset tracking
  - Real time web based production and finished good models
- Warehouse Management Systems / Inventory
  - Innovations to run lean
  - Amazon has a \$300 million dollar lean initiative
- In 2020-2022 Logistics Companies spent 1.6 trillion dollars on technology and automation
- MW Logistics' Technology & Lean Initiatives
  - Beta testing partner with Mcleod
  - Fully integrated tracking and tracing (Macro-point Partner)
  - BOT integration with DAT and Power BI Tools
  - Realtime data gathering for more effective RFQ & RFP tools

**MW Logistics is looking to set the standard for integration of technology while using logistical data to provide our clients some clarity in the market place.**

# How do you Maximize your skill set?

- **Invest in yourself**
  - What are you doing outside the classroom to prepare yourself
    - MS Excel
    - MS Teams
    - Project Management
    - Research TMS & WMS Platforms
- **Stay in tune with the Market**
  - Logistics and Supply Chain publications
    - Journal of Commerce
    - Wall Street Journal
- **Focus on solution based thinking**
  - Be an instrument of forward thinking



HELZBERG  
DIAMONDS

PANALPINA   
on 6 continents



LOUIS VUITTON

LOCKHEED MARTIN 

Kroger

MW  
LOGISTICS

What Excites you?





# MW Logistics, LLC & MW Cares Foundation

**Our Industry and our Community**



**Mitchell Ward**

*Chairman & CEO of MW Logistics, LLC*

# Questions



# THANK YOU

## Company Information:

MW Logistics, LLC

Email: [info@mwlogistics.com](mailto:info@mwlogistics.com)

Phone: 214-616-1298

Website: [www.mwlogistics.com](http://www.mwlogistics.com)



## Internship/Hiring Contact:

Thomas Lloyd, Corporate Recruiter

Email: [tlloyd@mwlogistics.com](mailto:tlloyd@mwlogistics.com)

Phone: (214) 774-2521

