

University of NORTH TEXAS

Department of Marketing & Logistics
New Product Development *Scholars'* Program

NPD Scholarship Application Form and Information

NPD Scholarships and excellence recognition awards are competitively awarded by a Scholarship Committee on the basis of academic excellence, merit, professionalism, participation in the NPD *Scholars'* Program and need.

I. ELIGIBILITY

To be qualified to receive an NPD scholarship, the successful applicant will have to meet the following requirements based on guidelines established for the NPD *Scholars'* Program.

A. UNDERGRADUATE DEGREE PROGRAM

1. Must declare a major from any UNT College/Department.
2. Must be enrolled in the NPD *Scholars'* Program.
3. Must be a full-time student in the semester when the scholarship payment is to be made. A full-time student is defined as a student taking a minimum of 12 academic hours.
4. Must have a minimum of cumulative GPA of 3.0 and above.
5. Must have already completed and passed MKTG 3650, LSCM 3960 or equivalent.
6. Must have already completed and passed a minimum of 1 (one) NPD course as listed below:

MKTG 3710: Marketing Information

MKTG 4320: New Product Development

MKTG 4330: Product Planning and Brand Management

MKTG 4800: Practicum (NPD Apprenticeship)

Plus one from:

- LSCM 3960: Global Logistics
- MKTG 4600: Retailing
- MKTG 4750: Professional Service Management
- Or a course approved by the Department of Marketing & Logistics

II. HOW TO APPLY?

Complete the NPD scholarship application below. Return the completed application with all the items requested to Room 236 of the College of Business Administration Building or mail to the address below (Note: Incomplete applications will not be considered).

- A. A complete set of transcripts (unofficial is acceptable at this stage) showing all academic work to date, including transfer work.
- B. A one page letter of application including, but not limited to, career goals and how you are preparing for your chosen career – must be typed.
- C. A complete and recent resume (CV).
- D. One week after the initial application, forward Two (2) academic and two (2) non – academic references, including names and all relevant contact information.
- E. OPTIONAL: A typed personal statement or statement of financial need.

III. SCHOLARSHIP RECIPIENTS SHOULD UNDERSTAND THAT:

- A. Payment authorization will be made only after the scholarship winner presents proof of enrollment.
- B. Your actual course enrollment will be verified during the semesters you receive a scholarship. If you do not meet the above requirements throughout the semester, the NPD scholarship may be revoked.
- C. Successful scholarship recipients are required to attend the Department of Marketing & Logistics' Scholarship Recognition Awards event at the end of April, 2008.

Application Deadlines:

- Main application is due on or before the end of February for each year
 - Two academic and two non-academic references are due (one week after the deadline) by the first week of March.

If mailing application, please address all materials to:

UNT Dept. of Marketing & Logistics
Attention: NPD Scholarship Committee
P. O. Box 311396
Denton, TX 76203-1396

University of NORTH TEXAS

NPD Scholarship Application Form Department of Marketing & Logistics New Product Development *Scholars'* Program

a. CONTACT INFORMATION

LAST NAME:	FIRST NAME:	MIDDLE NAME:
STUDENT ID#:		LOCAL PHONE #:
LOCAL ADDRESS:		
CITY:	STATE:	ZIP:
PERMANENT ADDRESS:		
CITY:	STATE:	ZIP:
E-MAIL ADDRESS:		PERMANENT PHONE:

b. ACADEMIC INFORMATION

CURRENT CLASS RANK (CIRCLE ONE): FRESHMAN SOPHOMORE JUNIOR SENIOR	
MAJOR(S):	MINOR:
COURSE HOURS REMAINING IN DEGREE PROGRAM AS OF CURRENT SEMESTER:	
NUMBER OF HOURS IN WHICH YOU ARE ENROLLED IN CURRENT SEMESTER:	
EXPECTED DATE OF GRADUATION:	HOURS COMPLETED AT UNT:
LIST COURSES IN YOUR MAJOR TAKEN AT UNT:	
HAVE YOU OR DO YOU PLAN TO APPLY FOR ADMISSION TO A UNT GRADUATE PROGRAM IN THE COLLEGE OF BUSINESS ADMINISTRATION? (CIRCLE ONE): YES NO	

c. PERSONAL INFORMATION

ARE YOU CURRENTLY EMPLOYED TO HELP FINANCE ALL OR PART OF YOUR EDUCATION?	
YES	NO
IF YES, PLEASE DESCRIBE YOUR EMPLOYMENT OR ATTACH STATEMENT OF FINANCIAL NEED.	
ARE YOU FIRST GENERATION COLLEGE STUDENT?	NAME AND ADDRESS OF HIGH SCHOOL FROM WHICH YOU GRADUATED:
YES NO	

d. EXTRACURRICULAR ACTIVITIES AND AWARDS – ATTACH RESUME (CV) OR ADDITIONAL PAGES IF NECESSARY.

LIST ALL MAJOR EXTRACURRICULAR ACTIVITIES (ORGANIZATIONAL MEMBERSHIPS, SERVICE/VOLUNTEER WORK, etc.) IN WHICH YOU HAVE PARTICIPATED. PLEASE INCLUDE DATES OF PARTICIPATION, DESCRIPTION OF SERVICE, AND ANY OFFICES HELD.
LIST ALL HONORS, AWARDS, AND OTHER SCHOLARSHIPS THAT YOU HAVE RECEIVED.
LIST ANY SUPPLEMENTAL INFORMATION THAT YOU FEEL WOULD ASSIST THE COMMITTEE IN REACHING A DECISION REGARDING YOUR ELIGIBILITY TO RECEIVE AN NPD SCHOLARSHIP.

e. CERTIFICATION STATEMENT

I HEREBY CERTIFY THAT ALL INFORMATION CONTAINED IN THIS APPLICATION AND ANY ATTACHMENTS IS COMPLETE AND CORRECT	
SIGNATURE	DATE

FOR OFFICE USE ONLY

APPLICATION CLASSIFICATION:	FR	SO	JR	SR
UNT CREDIT HOURS:	UNT CUML GPA:			
Other Comment:				

