

CURRICULUM VITA

Grant Miles, Ph.D.
Department of Management
University of North Texas
(940) 565-4394 (fax)
miles@cobaf.unt.edu

EDUCATION

| | | | |
|------|-------|---|--|
| 1994 | Ph.D. | Business Administration (Management) | The Pennsylvania State University University Park, Pennsylvania |
| 1981 | B.A. | Psychology | University of California at Davis Davis, California |

PROFESSIONAL EXPERIENCE

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|-------------------|---------------------|----------------------------------|--------------------------|
| 2001 - present | Associate Professor | The University of North Texas | Denton, Texas |
| 1995 - 2000 | Assistant Professor | The University of North Texas | Denton, Texas |
| 1993 - 1995 | Assistant Professor | Wilfrid Laurier University | Waterloo, Ontario Canada |

SCHOLARLY AND CREATIVE ACTIVITIES

JOURNAL ARTICLES

Boyd, N.G. & Miles, G. 2006. Does Type of Team Matter? An Investigation of the Relationship Between Job Characteristics and Outcomes Within a Team-Based Environment. The Journal of Social Psychology. August: 485-500.

Chowdhury, S. & Miles, G. 2006. Customer-induced Uncertainty in Predicting Organizational Design: Empirical Evidence Challenging the Service Versus Manufacturing Dichotomy. Journal of Business Research. 59: 121-129

Miles, R.E., Miles, G. & Snow, C.C. 2006. Collaborative Entrepreneurship: A Business Model for Continuous Innovation. Organizational Dynamics, 35(1): 1-11.

Snow, C.C., Miles, R.E. & Miles, G. 2005. A Configurational Approach to the Integration of Strategy and Organization Research. Strategic Organization, 3: 431-439.

Masters, J. K., Miles, G., D'Souza, D. & Orr, J. P. 2004. Risk Propensity, Trust, and Transaction Costs in Relational Contracting. Journal of Business Strategies, 21: 47-68.

Masters, J. K. & Miles, G. 2002. Predicting The Use Of External Labor Arrangements: A Test Of The Transaction Costs Perspective. Academy of Management Journal, 45: 431-443.

Miles, R. E., Snow, C.C. & Miles, G. 2000. The Future.org. Long Range Planning, 33: 300-321.

Miles, G., Preece, S. B. & Baetz, M. 1999. Dangers of Dependence: The Impact of Strategic Alliance use by Small Technology-Based Firms. Journal of Small Business Management, 37 (2): 20-29.

Preece, S. B., Miles, G. & Baetz, M. 1998. Explaining the International Intensity and Global Diversity of Early-stage Technology-based Firms. Journal of Business Venturing, 14: 259-281.

Miles, G., Miles, R. E., Perrone, V. & Edvennson, L. 1998. Some conceptual and research barriers to the utilization of knowledge. California Management Review, 40: 281-288.

Miles, R. E., Snow, C. C., Mathews, J. A. & Miles, G. 1997. Organizing in the Knowledge Age: Anticipating the Cellular Form. Academy of Management Executive, 11(4): 7-24.

Miles, G. 1993. In Search of Ethical Profits: Insights from Strategic Management. Journal of Business Ethics, 12: 219-225.

Miles, G. & Preece, S. B. 1995. Public Promotion of New Technology: An Agency Perspective. Canadian Public Administration, 38: 453-470.

Miles, G., Snow, C. C. & Sharfman, M. P. 1993. Industry Variety and Performance. Strategic Management Journal, 14(3): 163-177.

SCHOLARLY BOOKS

Miles, R.E., Miles, G. & Snow, C.C. (2005) Collaborative Entrepreneurship: How groups of networked firms use continuous innovation to create economic wealth. Stanford, CA: Stanford University Press.

CHAPTERS IN SCHOLARLY BOOKS

Snow, C. C., Miles, R.E. Miles, G. 2006. The Configurational Approach to Organization Design: Four Recommended Research Initiatives, in Richard M. Burton, et al. (eds.), Organization Design: The Dynamics of Adaptation and Change and the Evolving State-of-the-Art. New York: Springer Publishing Company.

Miles, G., Heppard, K. A., Miles, R. E. & Snow, C. C. 2000. Entrepreneurial Strategies: The Critical Role of Top Management. In D. Meyer and K. Heppard (ed.) Entrepreneurship as Strategy: Competing on the Entrepreneurial Edge: 101-114. Thousand Oaks, CA: Sage Publications

Miles, R. E. & Miles, G. 1999. Leadership and Collaboration. In J. Conger, G. Spreitzer, & E. Lawler (ed.) The Leaders Change Handbook: 321-343. San Francisco: Jossey-Bass.

Miles, R. E., Miles, G. & Snow C. C. 1998. Good for Practice: an integrated theory of the value of organizational form. In G. Hamel, C.K. Prahalad, H. Thomas and D. O'Neal (eds.) Strategic Flexibility: Managing in a Turbulent Environment: 93-114. Sussex, England: John Wiley and Sons.

CONFERENCE PRESENTATIONS AND PROCEEDINGS (Selected)

Goktan, A.B. & Miles, G. 2006. An Examination of the Role of Strategy in the Innovation Process: Empirical Evidence. Presented at the Academy of Management Meetings, Atlanta, GA.

Niu, J. & Miles, G. 2005. Knowledge Management and Organizational Adaptiveness: A Comparative Survey Study. Presented at the Decision Sciences Institute Annual Meeting, San Francisco, CA

Davis, M., Miles, G. & McDowell, W. 2005. Competitive Strategy, Environmental Scanning, and Organizational Performance in the Health Care Industry: An Analysis of Physical Therapy Facilities. Presented at the Academy of Management Meetings, Honolulu, HI.

Miles, G., D'Souza, D. & Mukherjee, D. 2004. Architecting Learning Organizations: A Gestalt Approach to Integrating Strategy, Structure, and Information Technology. Presented at the Decision Sciences Institute Annual Meeting, Boston, MA.

Chowdhury, S.K. & Miles, G. 2004. CIU in Predicting Organizational Design: Challenging the Service/Manufacturing Dichotomy. Presented at the Academy of Management Meetings, New Orleans, LA.

Miles, G., Miles, R.E. & Snow, C.C. 2002. Will the Entrepreneurial Promise be Realized? Building a Foundation for a Market Exploration Strategy. Symposium presented at the Decision Sciences Institute Annual Meeting, San Diego, CA.

Goktan, A.B. & Miles, G. 2002. Strategic Innovation: Linking Innovation Potential to Innovation Outcomes. Presented at the Decision Sciences Institute Annual Meeting, San Diego, CA.

Goktan, A.B. & Miles, G. 2002. Understanding the Relationship Between Specific Design Factors, Organizational Culture and Innovativeness. Presented at the Decision Sciences Institute Annual Meeting, San Diego, California.

Miles, G., D'Souza, D.E., Orr, J.P. & Masters, J.K. 2001. Of Markets, Hybrids, and Hierarchies: Evidence of a Forked Continuum? Presented at the Strategic Management Society Conference, San Francisco, California.

Miles, G., Miles, R. E. & Snow, C. C. 2000. Wealth-Creation and Entrepreneurial Strategies: Process, Meta-Capabilities, and Barriers. Presented at the Strategic Management Society Conference, Vancouver, British Columbia.

Masters, J. K. & Miles, G. 1997. Taking Which Workers Out? Review and Synthesis of the Research on External Labor Arrangements. Presented at the Academy of Management

Conference, Boston, Massachusetts.

Miles, R. E., Snow, C. C. & Miles, G. 1996. Good for Practice: An Integrated Theory of the Value of Alternative Organizational Forms. Presented at the Strategic Management Society 16th Annual International Conference, Phoenix, Arizona.

Preece, S. B., Miles, G. & Baetz, M. 1996. Explaining Foreign Market Activities of Technology-based Start-ups. Presented at the International Business conference, Banff, Alberta.

Miles, G., Preece, S. B. & Baetz, M. 1996. Dangers of Dependence: The Impact of Strategic Alliance use by Small Technology-Based Firms. Presented at the Academy of Management Meetings, Cincinnati, Ohio.

Miles, G. & Preece, S. B. 1995. Strategic Alliances and Strategy Formulation: Challenging the Dominant Logic of a Firm. Presented at the Strategic Management Society 15th Annual International Conference, Mexico City, Mexico.

Miles, G. 1994. In Search of the Holy Grail: Sustainable Competitive Advantage and its Implications for Business and Society. Presented at the Academy of Management Meetings, Dallas, Texas.

HONORS & AWARDS

Presidents Council University Service Award, 2003

Developing Scholars Award, 2000

Distinguished Paper Award, Southwest Academy of Management, 2000

Council of Business Students Outstanding Teacher Award, 1998-99

PROFESSIONAL AND CREATIVE ACTIVITIES

Professional Contributions

Editorial Review Board - *Journal of Business Strategies*, Ad-hoc reviewer for the *Strategic Management Journal*, *Decision Sciences Journal*, *Journal of Business Venturing*, *Journal of Management Studies* and several different books.

Membership in Professional Organizations

Academy of Management, Strategic Management Society, International Association for Business and Society, Decision Sciences Institute