



WEDNESDAY, AUGUST 16, 2023

BusinessPalooza is a fun-filled festival that allows incoming freshmen to interact with Ryan College of Business faculty, staff, students and administrators. During the event students will choose three different workshops to learn more about majors, academic resources and get a better understanding of careers in the business industry. There will also be a student organization and corporate partner fair for students to find ways to get connected. **This event is open to Ryan College of Business students only.**

EVENT SCHEDULE

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| 8:45-9:00 AM | Check-in (BLB Atrium) |
| 8:45-9:05 AM | Select three different workshops from the list below to attend (if your desired workshop is full, go to an alternate choice and come back during a later session) |
| 9:05-9:15 AM | Welcome from Dean Marilyn Wiley in the BLB Atrium |
| 9:20-9:50 AM | Workshop Session 1 (Attend the first workshop of your choice from the list attached) |
| 9:55-10:25 AM | Workshop Session 2 (Attend the second workshop of your choice from the list attached) |
| 10:30 AM-11:00 AM | Workshop Session 3 (Attend the third workshop of your choice from the list attached) |
| 11:00 AM-12:00 PM | Student Organization and Corporate Partner Fair in the BLB Atrium
Enjoy Kona Ice outside between the BLB and Crumley Hall (truck will be here until 1 pm) |

WORKSHOP SESSIONS

- BREAKOUT WORKSHOP SESSION 1 – 9:20-9:50 AM**
- BREAKOUT WORKSHOP SESSION 2 – 9:55-10:25 AM**
- BREAKOUT WORKSHOP SESSION 3 – 10:30-11:00 AM**

ACCOUNTING

ACCOUNTING: THE ONE DEGREE WITH 360 DEGREES OF POSSIBILITIES

PRESENTERS: ACCOUNTING DEPARTMENT FACULTY AND STAFF, ALUMNI AND CURRENT STUDENTS

LOCATION: BLB 170

Do you want to succeed in the business world? Accounting is the language of business and our programs will prepare you for a successful career in business. Globalization, a growing economy, and an increasingly complex tax and regulatory environment are fueling the demand for accountants. Accounting opens doors to multiple career paths and opportunities in business including specializations in Audit, Tax, Government or Industry. It gives you the strong foundation you need to become a CPA. Our department has a long history of helping students achieve professional credentials (such as CPA, CMA etc.) and career success. We can help you in navigating your career journey and choosing the accounting program that's best aligned with your career goals. Come learn about our programs, meet successful alumni and several current students.

BUSINESS COMPUTER INFORMATION SYSTEMS (BCIS) AND BUSINESS ANALYTICS (BA)

TECHNOLOGY AND ANALYTICS DEFINE THE FUTURE

PRESENTERS: ITDS DEPARTMENT FACULTY AND STUDENTS

LOCATION: BLB 155

Would you like to be part of a team that makes life better? Information Technology and Business Analytics play a significant role today – Consider how all those apps and websites know what you might want to buy, read, listen to, go to, eat, visit with, or watch next. Yet we've barely begun to harness and apply the capabilities that will continue to empower our organizations, communities, country, and planet in the future. Be on the cutting edge and learn how to apply the tools and techniques that can make the world a better place! Business Computer Information Systems (BCIS) majors provide the technology that connects people and supports almost everything we do. Business Analytics/Decision Science (DSCI) majors make sense of all the big data of social media, daily life, and customer interactions. BCIS and DSCI majors are in high demand and go on to have engaging and rewarding careers. Join us for this information session to learn about some companies that want to hire you and see what it is all about.

FINANCE, INSURANCE, REAL ESTATE AND LAW

PRESENTERS: FIREL FACULTY

LOCATION: BLB 070

Want to know how to raise and invest money? Learn about finance! Want to be a tycoon? Learn about real estate and property management! Want to have a rewarding career that deals with different types of risk? Learn about risk management and insurance! Want to help people prepare for their financial future? Learn about financial planning! During this interactive session, students will learn the basics about the different majors offered through the FIREL department, as well as career information relating to each of these majors.

LOGISTICS / OPERATIONS MANAGEMENT

LOGISTICS AND OPERATIONS MANAGEMENT – THE ENGINE BEHIND AMAZON, UBER AND APPLE

PRESENTERS: STEVE JOINER, JONATHON FITE

LOCATION: BLB 055

Helping People (and Business) Do Better! The production and operations function, typically referred to as Operations Management exists in every organization and involves those activities directly responsible for the creation of goods and/or services, the outputs/products of the organization. But how does the right product get to the right place, at the right time, in the right condition, and at the right cost? That's Logistics and Supply Chain Management! During this session students will learn the definitions of Operations Management, and Logistics and Supply Chains, their importance in business, the impact of supply chain interruptions, and how Aviation fits into and interacts with the overall operations management and logistics field. Come learn more about Operations Management, Logistics and Supply Management, and Aviation Logistics as a major.

MANAGEMENT

ENTREPRENEURSHIP, BUSINESS INTEGRATED STUDIES, HUMAN RESOURCE ORGANIZATIONAL BEHAVIOR AND BUSINESS INTEGRATED STUDIES, SPORT ENTERTAINMENT MANAGEMENT

PRESENTER: APRIL KUYKENDALL

LOCATION: BLB 180

Where's the MONEY...Management!!! This is where it's all at!! Do you have great ideas?? Are you innovative?? Do you love to start new adventures? Are you interested in Family Business? Come learn how to make your ideas into reality as an Entrepreneurship major. Interested in International Business and/or Interested in several areas of Business? Come learn about the Business Integrated Studies degree plan. This is a unique degree plan that can combine several areas of interest to increase your marketability in the job market. Come learn more about Organizational Behavior and Humans Resource Management as a major, if you think you are good with people, want to make policies for the future, make job descriptions for an organization, negotiate on the job, identify training gaps and needs, train and coach people, make employee handbooks, make employee benefit plans, create compensation plans and handle employee data. If you're passionate about the business of sport entertainment, the Bachelor of Business Administration in Business Integrated Studies, Sport Entertainment Management track is your ticket to an exciting career in this fast-paced industry. This program has formal partnerships with the Dallas Cowboys and the PGA of America, and maintains strong relationships with the Dallas Mavericks, FC Dallas, the Dallas Sports Commission, Learfield IMG College, Texas Rangers, the Dallas Stars, and a multitude of minor league franchises throughout the Dallas-Fort Worth metropolitan area. Collectively, they will provide you with an in-depth understanding of the industry through class projects, internships and guest speakers. Not only will you receive a first-hand look at 'best practices', since this degree is available through UNT's Ryan College of Business, you're guaranteed a world-class business education.

MARKETING

SALES: THE SKY'S THE LIMIT

PRESENTER: TERRENCE SUBER

LOCATION: BLB 080

During this session students will learn about what is marketing and its focus – consumer needs and wants, and how firms meet these needs and wants through product, price, promotion and distribution. They will also learn about how marketing fits in with other business functions to create value for the firms, consumers, and society. In terms of career, a marketing graduate could find jobs in several subfields such as sales, advertising, retailing, distribution, and brand management. Also, if you are seeking a business career where you can earn \$100,000+ within three years after graduating, then consider a BBA in Marketing with a Concentration in Professional Selling. Selected students explore the world of business-to-business marketing, advanced sales techniques and sales analytics in the classroom and then secure hands-on experience with a paid internship at one of DFW's leading companies.

ACADEMIC ADVISING

COME SEE TRAPEZE ARTISTS, MAGICIANS, JUGGLERS...JUST KIDDING – YOUR ACADEMIC ADVISORS

PRESENTERS: UNDERGRADUATE PROGRAMS STAFF

LOCATION: BLB 010

While you may have felt as nervous as walking on a tightrope during orientation, know your team of academic advisors is here to help along the way. Your fall semester is set and you're about ready to start one of the greatest adventures of your life. Come meet part of your support team from the Undergraduate Programs Office. We'll help answer any last-minute advising questions and offer advice on supporting your path to graduation. Don't worry - planning your future is a cake walk so step right up!

CAREER CENTER 101

BE A STEP AHEAD OF THE REST

PRESENTERS: WILSON JONES CAREER CENTER STAFF

LOCATION: BLB 005

Not sure what you can do with your major? Want to learn how to effectively market yourself? Need help writing a resume and getting hired? Come discover all the resources offered by the Wilson Jones Career Center related to career preparation, on campus jobs, and internships. Invest in your future by partnering with us to begin your journey today.

LEARNING CENTER

GET A HEAD START ON ACADEMIC SUCCESS

PRESENTERS: LEARNING CENTER STAFF

LOCATION: BLB 015

The Learning Center offers a variety of interactive and practical workshops to help students be effective and successful in college. Learn more about the various resources available to students including Learning 101 workshops, academic coaching and tutoring.

STUDY ABROAD

WHERE IN THE WORLD WILL YOU GO?

PRESENTER: TRACY L. DIETZ

LOCATION: BLB 090

This interactive session will allow students to explore opportunities to integrate study outside the U.S. in their degree program. UNT and the Ryan College of Business encourage our students to seriously consider a study abroad option when planning their studies. Learn why!

STUDENT LIFE

A DAY IN THE LIFE OF AN RCOB STUDENT

PRESENTER: KEELEY FLYNN AND RCOB AMBASSADORS

LOCATION: BLB 250

Your first year at UNT can be tough! You may be wondering what clubs to join, which cafeteria has the best mac and cheese, or if online classes are a good idea. If your list of questions is a mile long, this session is the right one for you. Stop by to learn how current UNT students made it through their first year. During this session, the RCOB Ambassadors will spill the tea on how to prepare for big tests and what to do when your roommate refuses to pick up their laundry. Come with questions prepared or just sit back and take notes as you learn their secrets to navigating college life.

STUDENT ORGANIZATIONS IN ATTENDANCE

AMERICAN ASSOCIATION OF AIRPORT EXECUTIVES

AMERICAN MARKETING ASSOCIATION

**GAMMA IOTA SIGMA RISK MANAGEMENT
AND INSURANCE FRATERNITY**

LOGISTICS STUDENT ASSOCIATION

REAL ESTATE CLUB

SOCIETY FOR HUMAN RESOURCE MANAGEMENT

WOMEN IN BUSINESS

CYBERSECURITY CLUB

PROFESSIONAL LEADERSHIP PROGRAM

CORPORATE PARTNERS IN ATTENDANCE



FASTENAL



whitleypenn



Grant Thornton

JSX